



## Standard Bank

# Innovations in Structured Finance for the Steel Industry





## Agenda

- Metals Financing background
  - Base, Precious, and Steel
- Steel Financing
  - Traditional Model
  - New Price Risk Management Tools
- Steel Project Finance / Trade Finance
  - Application of Financial Derivatives
  - Carbon Credits
- Review





## Metals Financing

- Banking Metals Industries
  - Base Metals
  - Precious Metals
  - Steel
- Understanding the business model
- Understanding the metal itself
- Understanding trade





## Steel Financing

- Management of future income streams
  - Protection of cash flows
  - Change in timing / enhancement of cash flows
- Access to / cost of capital
- Traditional Non-Financial Tools
  - LCs
  - Quarterly / Annual Contracts; Frame Contracts
  - Vertical integration
  - Government involvement



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## Steel Financing

#### **Financial Tools**

Derivatives are contracts sold by financial institutions.

They buy the price risk you do not want. How?

- 1. Futures
  - Lock-in prices in the future
  - From 1 month to 5 years ahead
- 2. Options
  - Insurance policies
  - Never pay more than, or sell below, a specific level
- 3. Swaps
  - Fixed average price for specific period







## Derivatives & Trade / Project Finance

- Surety of future income stream
  - Transparent prices
    - Indisputable value of collateral
  - Locked-in prices, to protect cash flows
    - Aluminium 5 years on exchange; 10 years OTC
  - Adjust cash-flow timing, to match repayments
  - Accounting / Tax efficiency
- Terminal Markets
  - Disposal of product





## Derivatives & Trade / Project Finance

- Base Metals
- Precious Metals
- Steel
  - Not widely available yet. Growth: 2004-2007

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- Cheap, easy to use, versatile



## Carbon Credits & Project Finance

- Europe & Japan limits / penalties
- Earning carbon credits
  - Carbon Sequestration
  - Reduction / Replacement of CO<sub>2</sub> emissions
- Ratification of carbon credit project
- Additional project income
  - Deal 'sweetener'





### Review

- Financial Derivatives radically alter bankability
  - Attract financial support: increased access to capital
  - Potential to lower cost of capital
- New to steel, but well established elsewhere
- Substantial scope for innovative structured solutions in steel financing
  - Additional income from derivatives trading
- Carbon Credits: Project 'sweeteners'





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